

## **PRESS RELEASE**

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Subject: Loans Available for Energy Efficiency Upgrades

### Loans Available for Energy Efficiency Upgrades

Resources are available with REEL (Residential Energy Efficiency Loan) to help property owners and renters like you pay for energy improvements and upgrades to make your home more efficient, more comfortable, and a healthier environment. REEL can help to finance projects such as new appliances, windows, HVAC Systems, pool pumps, water heaters, insulation, LED lights, cool roofs, and more. This program allows lenders to offer attractive financing so you can improve the energy efficiency of your home. REEL offers borrowers excellent terms including

- Unsecured Financing-no home equity needed
- 100% Financing-no up-front cash required
- Loan amounts between \$2500-\$50,000
- Competitive rates-affordable, low monthly payments
- Quick and easy loan process-range of credit eligibility
- No Closing Cost-no yearly maintenance fees
- Reduced project cost with utility rebates & incentives

Local contractors are encouraged to expand their cliental base by enrolling as an REEL Approved Contractors helping homeowners and renters to complete energy efficiency projects. Check out how to become a REEL contractor at The California Hub for Energy Efficiency Financing (CHEEF) at: [www.theCHEEF.com/REEL](http://www.theCHEEF.com/REEL).

Another resource you can utilize is the Go Green financing concierge tool to narrow down choices based on criteria that is important only to you. Go Green helps consumers make educated decisions and provides financing options on energy efficient projects. Check out this tool at [www.gogreenfinancing.com](http://www.gogreenfinancing.com) or call the Resources Conservation District of Tehama County at 530-737-5180.

*This article was submitted by the Resource Conservation District of Tehama County (RCBTC), a California Special District that assists citizens with managing, conserving and improving the natural resources of Tehama County.*